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LaMar's Donuts Opens New Location in Wichita, Kansas

DENVER, Colo., February 8, 2007 – LaMar's Donuts today announced a new location will open in Wichita, Kan. on Monday, February 11.

The new LaMar's store will be the second one both for Wichita and for local franchisee Doug Wessley, a prominent civic leader. "Doug is not only a great franchisee; he is an active member of the Wichita community," said Anthony Bonelli, LaMar's CEO.

Last June, Wessley hand-delivered 150 dozen fresh donuts to the people of Greensburg, Kan., which was struck by one of the most devastating tornadoes in American history.

LaMar's currently has over 75 varieties of donuts – the Ray's Original Glazed, the Chocolate Iced Devil's Food and the White Iced Raspberry Bizmark being the company's top sellers.

Customer's can visit the new LaMar's store at 3301 E. Harry St. Wessley's first store opened in 2001 and is located at 10051 West 21st Street North.

To learn more about LaMar's Donuts, please visit: www.lamars.com

About LaMar's Donuts

Founded in 1960 by Ray Lamar, LaMar's Donuts made its debut in Kansas City. Based on the donut shop's phenomenal success and widespread reputation, franchises began selling in the early 1990s for bistro-style donut stores. LaMar's now has 30 locations in seven states: Alabama, Arizona, Colorado, Kansas, Missouri, Nebraska and Tennessee. LaMar's donuts have been recommended by Zagat's Survey, the New Yorker and Gourmet Magazine, and have been chosen as best donut by newspapers nationwide. Additional information can be found at www.lamars.com